

Build a library, not just a feed.

"We will not hide them from their children, but tell to the coming generation the glorious deeds of the LORD, and his might, and the wonders that he has done."

PSALM 78:4 (ESV)

Shoot the first-time guest journey

Parking, signs, front doors, greeters, kids check-in, coffee, a seat. Your Plan a Visit page needs these more than any worship shot. A guest who has seen your doors feels less nervous walking through them.

Hold a staff photo day

Once a year. Same backdrop, same light, same crop. Add new staff as they join so the website never has a missing face.

Cover every ministry

Each ministry needs a few current photos for its web page and promos. Check them off every quarter.

Shoot evergreen photos

Your building in every season. The empty room in great light. Signs, coffee cups, open Bibles, hands. No faces means fewer permission questions, and they never go out of date.

Offer a picture day

Free family portraits for your church directory. Families get a gift. You get smiling, willing people and a signed release on the spot.

Name it so you can find it

Add keywords to your Finals, like baptism, lobby or worship. Your designer can search instead of scroll.

PHOTO LIBRARY CHECKLIST

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| ☐ Building outside, each season | ☐ Parking and entrance | ☐ Front doors and signs |
| ☐ Greeters and welcome | ☐ Kids check-in area | ☐ Coffee and lobby |
| ☐ Worship, wide | ☐ Pastor and staff headshots | ☐ Baptism |
| ☐ Communion details | ☐ Small groups | ☐ Students |
| ☐ Kids ministry, per policy | ☐ Serving and outreach | ☐ Prayer, from behind |